

RICHARD J. HAYES, JR.

ATTORNEY AT LAW

13809 BLACK MEADOW ROAD  
GREENWOOD PLANTATION  
SPOTSYLVANIA, VIRGINIA 22553PRACTICE LIMITED TO MATTERS BEFORE THE  
FEDERAL COMMUNICATIONS COMMISSION

ORIGINAL

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TELEPHONE (703) 972-7941

September 13, 1993

RECEIVED

SEP 14 1993

Mr. William F. Caton  
Acting Secretary  
The Federal Communications Commission  
1919 M Street, N.W.  
Washington, D.C. 20554FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARYRE: MM Docket No. 93-241  
Tusculum, Tennessee

Dear Mr. Caton:

Transmitted herewith, on behalf of Darrell Bryan, applicant, (FCC File NO. BPH-920109MA), through counsel, are an original and seven copies of the "Integration and Diversification Statement of Darrell Bryan" and an original and seven copies of the "Document Production of Darrell Bryan" in the above-referenced proceeding.

Should any questions arise with regard to this matter, please communicate with the undersigned directly.

Respectfully submitted,

Richard J. Hayes, Jr., Esq.  
Counsel to Darrell BryanRJH:lss  
EnclosureNo. of Copies rec'd  
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BEFORE THE  
FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

In re Applications of )

DARRELL BRYAN )

File No. BPH-920109MA )

SBH PROPERTIES, INC. )

File No. BPH-920123MD )

MM Docket No. 93-241 )

For Construction Permit for a  
New FM Station on Channel 276A in  
Tusculum, Tennessee )

TO: Honorable Joseph Stirmer  
Chief Administrative Law Judge

INTEGRATION & DIVERSIFICATION STATEMENT OF DARRELL BRYAN

Comes now, Darrell Bryan, with his Integration and Diversification Statement in connection with the above-captioned proceeding. This Integration and Diversification Statement is submitted pursuant to the Commission's Rules and Regulations and is offered in response to the "Hearing Designation Order," in the above-captioned proceeding, released August 31, 1993 in MM Docket No. 93-241.

A) Ownership Structure of the Applicant

Darrell Bryan is an individual applicant for FM Channel 276A at Tusculum, Tennessee. No one other than Mr. Bryan has any interest in or connection with this application.

B) Ownership Percentage of Darrell Bryan

Darrell Bryan owns 100% of the applicant for Channel 276A at Tusculum, Tennessee. Mr. Bryan controls all of the affairs of the applicant.

C) Integration Proposal

Darrell Bryan is an individual applicant and intends to operate the proposed Tusculum, Tennessee facility as a sole proprietor. In the event of a grant of his application, through comparative hearing, Mr. Bryan intends to function as the station's general manager on a full-time (40 or more hours per week) basis. As the general manager of the new FM facility, Mr. Bryan will be responsible for the formulation of all station policies including, but not limited to, the overall management of the radio station, programming, news, sales, public affairs and all hiring and firing. Mr. Bryan will oversee all of the construction details of the radio station and will be actively involved on a day-to-day basis, with developing the station's entertainment and news programming and will be responsible for ascertaining all the needs and interests of the Tusculum community. Mr. Bryan will be in complete control of all of the station's operations and all department heads, if any, will answer directly to him. In summary, Mr.

Bryan will perform all of those duties commonly associated with those of a general manager in the radio broadcasting industry.

Darrell Bryan is a white male. He is a long-time local resident and currently resides within the primary service contour of the proposed facility on Channel 276A at Tusculum, Tennessee. Darrell Bryan owns 100% of the common voting stock of Burley Broadcasters, Inc., licensee of Radio Station WSMG-AM, Greeneville, Tennessee.

In the event Mr. Bryan is awarded the construction permit for Channel 276A at Tusculum, Tennessee, through comparative hearing, Mr. Bryan will divest all of his interests in and connections with Radio Station WSMG-AM and will resign as that station's general manager. Mr. Bryan will, upon the grant of a construction permit, through comparative hearing, commence to function as the new station's general manager on a full-time (40 or more hours per week) basis. If Mr. Bryan should have any other outside employment interests at the time his application is granted, through comparative hearing, Mr. Bryan will resign any and all of those activities in order to fully implement his integration proposal as the new station's general manager on a full-time (40 or more hours per week) basis.

D) Other Media Interests

Darrell Bryan has no other interest in or connection with any medium of mass communication other than the instant application for Channel 276A at Tusculum, Tennessee. As indicated above, Mr. Bryan owns 100% of the common voting stock of Burley Broadcasters, Inc., licensee of Radio Station WSMG-

AM, Greeneville, Tennessee. Mr. Bryan, as indicated, intends to divest of this ownership interest and intends to sever all of his ties and connections with both the radio station and Burley Broadcasters, Inc. in the event his application is granted, through comparative hearing.

Otherwise, Mr. Bryan has no other interests in or connections with any other broadcast property or application, newspaper or cable TV company.

E) Credit for Minority or Female Ownership

Darrell Bryan is a white male. He will not seek comparative enhancement credit for any minority preference in this proceeding.

F) Local Residency and Civic Involvement

Darrell Bryan resides at 1204 Christy Court, Greeneville, Tennessee 37743. Mr. Bryan has resided at this address from 1986 to the present day. Prior to living at Christy Court in Greeneville, Tennessee, Mr. Bryan resided at 1203 Rambling Court, Greeneville, Tennessee 37743. Mr. Bryan resided at that address from 1982 to 1986. Mr. Bryan's address is within the primary service contour of the proposed new FM facility on Channel 276A at Tusculum, Tennessee. Accordingly, Mr. Bryan will claim credit for his long-time local residency within the service area of the proposed station.

Mr. Bryan has been extensively involved in civic activities throughout the proposed service area of the new FM station at Tusculum, Tennessee. Mr. Bryan was the chairman of the "Keep Greene Clean" Committee, a program of Keep America Beautiful, Inc. As chairman of the

committee, he helped set up bylaws, committees, initiated certification processees for Greene County, hired coordinators, developed plans for work, fund raising activities and overall funding. These activities, from 1985 to 1989, also included attending seminars in North Carolina. It took approximately one year of bi-weekly meetings to set up the program. The program continues today to function as an arm of the Greene County Chamber of Commerce and the City and County governments.

From 1985 to 1990, Mr. Bryan served on the Board of Directors of the Chamber of Commerce. He served as that organization's business development vice president from 1985 to 1988. He was responsible for retail business, agriculture, tourism, "Keep Greene Clean" and the personnel committee.

From 1988 to 1989, Mr. Bryan was the president of Greene County's Chamber of Commerce. He helped to recruit over 100 new members that year and hired new chamber staff. From 1989 through 1990, Mr. Bryan was the public affairs vice president of the Chamber of Commerce for Greeneville, Tusculum, Baileton and Mosheim. He was responsible for initiating meetings of government officials from those towns for the purpose of sharing ideas to make the county a better place in which to live and for arranging plans for legislative breakfasts for communities that featured House of Representatives and Senators representing the Greene County area.

From 1989 to 1990, Mr. Bryan was the chairman of the Retail Recruitment Committee for the Chamber of Commerce and initiated committees for the chamber that drew people from all types of businesses for the purpose of

adopting a plan to recruit businesses to the area to improve the retail climate.

From 1985 to the present date, Mr. Bryan has served as the chairman of the Greene County Fall Fest. This annual event brings 15,000 to 20,000 people together for a weekend of crafts, music, dancing, dining and other activities, netting over \$50,000 for Chamber of Commerce projects. The event serves to highlight the entire county for tourists.

From 1982 to 1983, Mr. Bryan served as the chairman of the Greene County March of Dimes and helped with fund raising promotions, raising over \$50,000 for the association.

From 1983 to 1985, Darrell Bryan helped create a positive environment with students and businesses in Greene County through his association with the Board of the Vocational Technical High School.

From 1986 to 1989, Mr. Bryan was a member of the Finance Committee of the First Baptist Church and the chairman of its Finance Committee from 1988 through 1989. From 1987 through 1988, Mr. Bryan served as chairman of the Long Range Planning Committee of the First Baptist Church and did research in Greene County to find out about growth potential, programs needed and overall needs of the community for the purpose of making plans for the church's future growth and expansion.

From 1987 through 1990, Darrell Bryan was a member of the Board of

Directors of the Greene County YMCA and helped with membership drives, public relations and goal setting for the association.

During 1991, Mr. Bryan was a member of the Board of Directors of the Junior Achievement Association of Greene County. This program is designed to help teach high school students about the free enterprise system and how to adapt to it after graduation.

From 1990 through 1991, Darrell Bryan was a member of the Tusculum College Pioneer Club. The purpose of this club is to recruit members to support Tusculum College as they rebuild their facilities and to stimulate interest and support in the college by the surrounding communities.

Mr. Bryan has coached the local Little League baseball teams since 1989. He was a member of the Greene County Jaycees until 1990 and in 1986 was named as an outstanding young man in America for his variety of civic activities.

Accordingly, Darrell Bryan will claim credit for his extensive civic involvement in the community of license and the service area of the proposed new FM station at Tusculum, Tennessee.

G) Past Broadcast Experience

Darrell Bryan has extensive, past broadcast experience. From June, 1969 through March, 1971, Mr. Bryan was an announcer at Radio Station WEZK-FM, in Knoxville, Tennessee. From June, 1971 through 1973, Mr. Bryan served as an announcer at Radio Station WSKT, Knoxville, Tennessee. From September,



1973 through December, 1976, Darrell Bryan was an announcer and program director at Radio Station WSMG-AM, Greeneville, Tennessee. From December, 1976 through March, 1978, Mr. Bryan was the Manager of Radio Station WSBM, Jefferson City, Tennessee, where he put a new station on the air, hired the staff, programmed the station, served as an announcer and sold radio advertising. In April, 1978, Mr. Bryan became the operations manager in charge of the staff, programming, news and sales at Radio Station WAZI-FM, Morristown, Tennessee. Mr. Bryan held this position through April, 1981. From May, 1981, Mr. Bryan has been the general manager and 20% partner of WSMG, Burley Broadcasters, Inc., licensee of Radio Station WSMG-AM, Greeneville, Tennessee. As managing partner, Mr. Bryan was solely responsible for the station's hiring and for the station's programming and sales. On March 2, 1989, Mr. Bryan became the 100% owner of Burley Broadcasters, Inc., licensee of Radio Station WSMG-AM, and continues to serve as that station's general manager, involved on a full-time (40 or more hours per week) basis and continues to oversee all of the station's activities on a daily basis.

Accordingly, Darrell Bryan will seek to obtain enhancement credit for his application, on a comparative basis, for his extensive broadcast experience.

H) Daytime Preference

Darrell Bryan will not seek to claim any comparative preference for owning an AM day-time radio station.

I) Other Matters

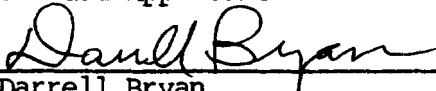
Darrell Bryan proposes to operate the Tusculum, Tennessee, FM facility on a full-time basis. The station will broadcast 24 hours per day, seven days per week. The station will, however, as required, leave the air for maintenance purposes only.


The applicant proposes to install standby emergency power generation equipment at both the studio and transmitter sites in order to insure uninterrupted communications with the community in the event of a power outage.

If awarded the construction permit for the new FM station at Tusculum, Tennessee, through comparative hearing, Darrell Bryan pledges to own and operate the facility for a period of no less than three years. Should the Commission award a preference for such a pledge, Darrell Bryan intends to claim that preference as an enhancement to his application.

Respectfully submitted,

Darrell Bryan  
Individual Applicant

By:   
Darrell Bryan

By:   
Richard J. Hayes, Jr., Esq.  
His Attorney

August 5, 1993

Richard J. Hayes, Jr.  
Attorney at Law  
13809 Black Meadow Road  
Spotsylvania, VA 22553

CERTIFICATE OF SERVICE

I, Richard J. Hayes, Jr., hereby certify that copies of the foregoing were sent via first class mail, postage prepaid, or as otherwise indicated, to each of the following, on this 13th day of September, 1993:

Mr. William F. Caton  
Secretary  
Federal Communications Commission  
1919 M Street, N.W.  
Washington, D.C. 20554

Honorable John M. Frysiak  
Federal Communications Commission  
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Richard J. Hayes, Jr., Esq.